



PRECIOUS IMUWAHEN AJOONU

Precious Imuwahen Ajoonu is the Pioneer Director-General of the John Odigie-Oyegun Public Service Academy (JOOPSA), Edo State, Nigeria. She was appointed to drive the institutionalization of the academy in line with global standards. Her vision is to make the academy a leading learning hub for civil & public servants in Africa.

Some of her accomplishments as Director-General include spearheading the process that resulted in the enactment of the JOOPSA law, training over 10,000 Civil and Public Servants, and forging strategic partnerships with renowned international organizations like Nexford. These initiatives were, among other things, aimed at enhancing human capital optimization and engendering service-wide cost reduction.

Imuwahen was formerly the Head of Youth Engagement and Learning at Jobberman Nigeria, where she led the program implementation efforts of the MasterCard Foundation (Young Nigeria Works) project, which aimed to upskill 5 million young people and place 3 million of them in dignified work in 5 years (2020-2024). She is also a curriculum design expert, development knowledge facilitator, and creator of the globally acclaimed Jobberman Soft Skills Curriculum available on Coursera and other Learning Management Platforms, which has been used to upskill over 1.5 million people.

Imuwahen is an experienced change management consultant who earned her organizational insights from working with a broad variety of highly specialized work cultures and professions, both nationally and internationally. She has led training sessions and interventions across Africa, specifically in Angola, Ghana, Chad, Kenya, South Africa, and Benin Republic, for multinationals.



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She specializes in helping individuals and organizations navigate disruptive cultural change and improve their soft skills and business PR processes to achieve their long-term goals. She is comfortable at all levels of a business, having worked as a senior executive and consultant for more than 15 years.

Imuwahen has a proven history of leading large-scale development projects and gender initiatives. Her toolbox includes change management, curating soft skills, diversity and inclusion training programs, and executive coaching. She creates instructional designs, and pedagogical approaches that mainstream gender issues, increasing the participation of women, girls, youths, and other excluded/vulnerable groups. She focuses on needs-based intervention training programs using agile methodologies and evaluation frameworks.

She earned a distinction in Management, Innovation, and Change from the University of Aberdeen, Scotland, United Kingdom. She received her bachelor's degree in economics from Madonna University Okija, Nigeria. She also has a postgraduate diploma in Marketing from the Chartered Institute of Marketing, United Kingdom, a Marketing Certification from the London School of Economics and Political Science, a Neuro-Linguistic Programming Certification from IMI Consulting, British Council/World Bank Development Knowledge Facilitator Certification, as well as a wide variety of leadership and communication certifications.

In her free time, she mentors women, girls, and young people through her social initiative called Imuwahen.com, where she empowers young professionals, through capacity building.